

ICMA-RC is becoming

MissionSquare
RETIREMENT

ICMA-RC is becoming MissionSquare Retirement

Same community-focused mission with a new company name



ICMA-RC is excited to share it is becoming **MissionSquare Retirement**, a new name that reinforces the company's foundation and solidifies its vision for the future.

We have a proud heritage

Almost 50 years ago, ICMA-RC was created for the sole purpose of helping city and county managers prepare for retirement. Our mission has never changed. In fact, it has grown to include all employees who dedicate their lives to serving their communities, including state and local government employees as well as teachers and school administrators, health care workers, and not-for-profit employees.

We are evolving to increase brand recognition

With our growth comes a need for change. Our research indicated an opportunity to increase brand recognition within the industry. In response, we are evolving to create a new name and brand that is grounded in our mission and reflects the wide range of participants we serve.

We remain committed to you and your financial future

You can be assured that we'll continue to operate as the same mission-based organization you've come to know – dedicated to serving those who serve their communities. With the name change, there's nothing for you to do. The next steps are all on us. We'll keep you informed along this exciting journey over the next few months.

For more information, [read](#) about our announcement, [watch this video message from CEO and President Lynne Ford](#), or send us an email at missionsquareretirement@icmarc.org.